

EU FUNDING WORKSHOP
17th of November 2015
Westgate Hall, Southampton

Simplified programmes' guidance



Culture strand

Type of activities:

- 1) **Cooperation Project** : supports the delivery of cultural and creative transnational cooperation projects across any art form.
 - 1.1. Small scale project :max €200,000 funding i.e 60% co-funding.
Minimum 3 partners
 - 1.2. Large scale project: max. €2,000,000 funding i.e 50% co-funding.
Minimum 6 partners

Eligible activities:

- a) **Transnational mobility** of artists and professionals as well as cultural and creative works.
- b) **Audience development**: bringing culture closer to people
- c) **Capacity building** : networking (digitalisation & new business models)
- d) **Training and education**: skills sharing and development

- 2) **Platform**: promotes new and emerging talents.

Minimum 10 members from 10 countries, 5 from EU Member states.

Maximum of €500,000 funding per year and 80% co-financing of the project.

Eligible activity: framework partnership agreement, description of activities included in the membership.

- 3) **Network**: reinforces the members' capacity to operate trans-nationally.

Minimum 15 members from 10 countries, 5 from EU Member states.

Maximum of €250,000 funding per year and 80% co-funding.

Examples of eligible activities: meetings, conferences, workshops, networking, partnership, ...

Deadline: 5th of October 2016

Priorities :

- 1) **S.O. 3.1. “Realise the potential of the common natural and cultural assets to deliver innovative and sustainable growth”**

Type of activity:

- 1) Improving attractiveness territory (by using a marketing approach, by improving image of the area)
- 2) Valorisation of natural and cultural heritage
- 3) Attract tourism
- 4) Create job
- 5) Training initiative

- 2) **S.O. 1.2. “Increase the quality and effectiveness of service delivery to the most socially or economically disadvantaged groups through social innovation”**

Type of eligible activities:

- 1) new products
- 2) new services
- 3) new business model

Target group: vulnerable people

- People excluded or long term unemployment
- Aging population
- Migrants

Budget:

Funding up to 69% of total budget

Next call: 23rd February – 24th march 2016