

Hampshire-Solent Museum Development Advisory Panel

Notes on the meeting

National Motor Museum, Beaulieu
18 June 2013

Present; Emily Leach (EL), Paul Griffiths (PG), Hilary Marshall (HM), Corina Westwood (CW), Andrea Bishop (AB) Katy Ball (KB), Katerina Kremmida (KK), Helen Eccles (HE)

		ACTION
1	Apologies; Adam Watson Susan Lindsay	
2	KK has circulated information to panel members for their review post meeting. MDP activity is regional but sub regions will have their own priorities. <ul style="list-style-type: none"> • South East Museum Development Programme Communications Strategy 2013 - 2015 • South East Museum Development Programme Activity Plan April 2013 – March 2015 • South East Museum Development Programme Review of Year 1 - 2012-13 	
3	<p>Update on Museum Development activities</p> <p>Lucy Marder has been appointed as the new MDO and will start on the 29th July. The MDO contact details will remain the same, email address etc.</p> <p>KK asked for priorities for Lucy and advice on work programme. It was agreed that important to introduce museums and have opportunities to discuss issues with panel members.</p> <p>KK will arrange time table of visits to panel members / museums</p> <p>The Share event will now be held in November allowing MDO to plan (date and venue tbc).</p> <p>Themes for Share event discussed – as training will be focussed towards use of digital technology it was suggested this theme could be avoided. It was agreed Lucy can work on structure of the day with possible theme of – the creative use of collections.</p> <p>KK reported that uptake of training bursaries has been very slow this year despite that they can be used creatively to provide specific training.</p> <p>The issue of how to promote the value of training within a growing workforce of part time workers with increasing work pressures was discussed.</p>	KK

	<p>AB suggested that past recipients of bursaries write a promotional piece to market the scheme.</p> <p>EL suggests that the Share event can be used to promote training bursaries and the event could also discuss the workforce development</p> <p>Agreed that the issue of workforce development is put on the agenda for the next meeting. A representative from the MA could be invited to the panel meeting along with representatives from wider museum community interested in workforce development.</p> <p>KK reported Christine Beresford has been assisting MDP by compiling the newsletter allowing KK to focus on accreditation and new job.</p>	EL, KK, LM
4	<p>Cultural Partnerships Activities and plans</p> <p>KK's new job will be to support collaborative working and programmes including; the Hampshire Solent Alliance, 'Stronger and Bolder' a commemorative (WWI project lead by Hampshire, Winchester and Southampton CC which will involve wider community through a website of events and exhibitions), and a project investigating viral marketing.</p> <p>KK reported that the phase one HLF Catalyst project to look at fundraising through individual giving was successful. The bid will now be developed looking at the needs of museums and donors and will be submitted on 30th September 2013.</p>	
5	<p>Thinking forward to Museum Development after 2015</p> <p>EL distributed a 'thinking forward' discussion paper prior to the meeting to stimulate discussion</p> <p>KK reported that the distribution of Arts Council funding that is currently ring fenced for museum development may change after 2015. It is not clear how funding cuts will affect the future delivery of museum development.</p> <p>A subscription service was discussed which provides a MD service for a yearly fee or by paying for involvement in specific training / advice. This issue could be discussed at the March 2014 Share event when there may be clearer indications on the implications of any cuts.</p> <p>Other subscription services were discussed and these may need further investigation over constitution and management when funding implications become clearer.</p>	
	The meeting ended at 12.30pm	
	<p>The next meeting Tuesday 3 September, 1pm – Chilcomb House</p>	