

## Hampshire-Solent Museum Development Advisory Panel

Chilcomb House  
04/10/2016

### Present:

Paul Griffiths (PG)	Hilary Marshall (HM)
Lucy Marder (LM)	Adam Watson (AW)
Corina Westwood (CW)	Katy Ball (KB)
Susan Lindsey (SL)	Jaane Rowehl (JR)
David Belfield (DB)	

### Guests

Dulcie Alexander (DA)  
Jasmine Wroath (JW)

### Apologies:

Andrea Bishop (AB)

### Minutes

		ACTION
1	<p><b>Welcome and Introductions</b></p> <p>The panel welcomed Jasmine Wroath, Curator at Brading Roman Villa, and Dulcie Alexander, Relationship Manager for Engagement and Audiences</p>	
2	<p><b>Actions / Feedback from the Minutes</b></p> <p>Minutes of the meeting held 7 July 2016 had been approved and published via southeastmuseums.org as usual.</p> <p>Matters arising:</p> <ul style="list-style-type: none"> <li>• JR to enquire about any grants towards more museums providing access to defibrillators and share with museums as appropriate</li> <li>• HM updated on progress on improving security management, still ongoing and will update panel at a later time when more specific outcomes. JR updated on progress regarding security consultations with Accreditation team. JR will continue update.</li> <li>• CW updated on the mental health training available for museums. Confirmed invitation to join published via LAINet newsletter</li> </ul>	<p>JR</p> <p>HM</p> <p>JR</p>

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**Place Making briefing**

DA joined the panel following recommendation by MC to explain the current thinking and experiences of ACE in funding place-making initiatives. Key points she raised were:

- Historic funding under the Creative People & Places (CPP) programme focused on those projects where a pre-existing consortium of 6-8 arts/non-arts partners were ready to deliver together towards a community-led, 10 year strategy of how culture would change that place
- Local authorities were not accepted as lead partners.
- Priority of funding was given to places that could show a below average engagement with arts (e.g. via the Taking Part Survey)
- Each CPP project was a trial and their evaluation was to produce action research results. Each project therefore constitutes an important source of experience and insight into how to use culture for place-making
- ACE interpret 'need' for its funding as that of the community rather than that of the partner organisations. The delivery model should be decided by the beneficiaries as well. Bottom up!
- Each CPP project had a specific focus unique to their community. For example, Blackpool chose arts and tourism, St Helen chose arts and sports, and Bait chose arts and health.
- Impact for CPP project was measured in how the projects addressed local needs and how many new audiences took part in activity at least 3 times. Target for deep engagement with legacy.
- Following on from CPP experience, now Great Places funding, which was championed by Ed Vaizey before his departure from government
- Only 12 places will be chosen. Similarly, based on a pre-existing infrastructure of delivery in partnership and CPP learning: it is way of working rather than a set of deliveries.
- To be successful in ACE style place making, the partners need to know who is not engaging, and what the community truly think and need.
- Looking to the future, new style Grants for Arts and Culture would present an opportunity for smaller, test consortia for place making.
- ACE currently reviewing whether another round of CPP funding will be opened in the future. The CPP funding is currently closed.

	<p>DA promised to send further details and links to what she discussed to the panel members to follow-up.</p> <p>As a result of the briefing and the discussions, JR proposed that helping with non-user consultation should be included in the feedback on potential priorities for SEMDP in the future to inform the 2018-2022 bid.</p>	<p>DA</p> <p>JR</p>
<p><b>5</b></p>	<p><b>Review of Q2</b></p> <p>LM explained the changing format of reporting for SEMDP which will drop the long narrative report in favour of a spreadsheet, and asked whether the panel would be happy to follow suit. The panel members unanimously agreed to receiving the new spreadsheet style report instead of the narrative report. The consensus was that reporting should be done in the most efficient way possible.</p> <p>JR and LM will provide a copy of the spreadsheet in advance of the next meeting for the panel members.</p> <p>LM and JR gave an overview of the delivery that took place in Q1, which included:</p> <ol style="list-style-type: none"> <li>1. Active Collections: <ol style="list-style-type: none"> <li>a. Security discussions with Hampshire Constabulary</li> <li>b. Orphan Collections project started 19<sup>th</sup> Sept</li> <li>c. Ready to Borrow grants from FAST and Diving Museum</li> <li>d. First CT outreach event at IOW Museum Forum</li> </ol> </li> <li>2. Great Experiences <ol style="list-style-type: none"> <li>a. Group travel market training for Heritage Collection</li> <li>b. Social media/digital training for The Rifles</li> <li>c. Industrial Innovation project started</li> </ol> </li> <li>3. Better Business <ol style="list-style-type: none"> <li>a. Supporting corporate networking at Bursledon Brickworks and HCT</li> <li>b. ACE MRF2 projects started</li> <li>c. Planning for partnerships with Winchester and Southampton Business Schools</li> </ol> </li> <li>4. Strong Leadership <ol style="list-style-type: none"> <li>a. Diversity Mainstream – regional programme launched: Recruitment resources, Case Studies, AIM Hallmarks support, Diversity as part of board</li> </ol> </li> </ol>	<p>LM/JR</p>

	<p>support</p> <p>b. PDG Volunteer Management training event</p> <p>5. Cross-cultural</p> <p>a. Arts Business Models matches</p> <p>b. Digital creatives partnership</p> <p>c. IoW Cultural Strategy ACE funding</p> <p>d. Hampshire strategic cultural partnership development</p> <p>6. International</p> <p>a. EU project development continues</p> <p>b. Speed networking session at EMAC</p> <p>c. Creative commercial collections NL study visit planned</p> <p>Looking ahead to Q3, there are a number of training and networking events planned for the next 3 months. JR asked the panel to help spread the word. Details in the newsletter.</p> <p>LM explained that the Annual Return was now delivered as a standard template across South East, South West and East Midlands. HM mentioned the issues relating to financial year cut-off. LM asked HM to get advice directly from Tom at the South West team as this is no longer a local decision. JR suggested including the comment in feedback to improve for the future.</p>	<p>All</p> <p>HM</p> <p>JR</p>
<p>5</p>	<p><b>Open Forum 2017</b></p> <p>Agreed date is Friday, 3<sup>rd</sup> February. Venue: Portsmouth Historic Dockyard is confirmed.</p> <p>The panel chose Option 1 for the programme of the day which focuses on a key note speaker. A list of possible speakers was discussed and following the meeting, PG was able to agree in principle the following key note speaker:</p> <ul style="list-style-type: none"> <li>• Ken Robinson OBE (Board member of Tourism SE and governmental adviser)</li> </ul> <p>PG will be main contact for the keynote speaker.</p> <p>JR agreed to brief the PDG reporting session to be practical and brief to ensure museum delegates retain interest. CW suggested a 'Top Tips' style report.</p>	<p>PG</p> <p>JR</p>

6	<p><b>Regional Share</b></p> <p>LM introduced the current offer for regional involvement that is part of the CPO delivery. She explained that uptake can be slow, and asked panel to support awareness raising and applications from their regional contacts, where appropriate:</p> <ul style="list-style-type: none"> <li>• Hampshire Big Theme: Industrial Innovation working group – tbc November 2016</li> <li>• Museums, outdoor spaces, health and wellbeing workshop – 17 November 2016</li> <li>• Digital creatives workshop – 22 November 2016</li> <li>• Creative commercial collections study visit to the Netherlands – tbc May 2017</li> </ul>	
7	<p><b>Any Other Business</b></p> <p>None.</p> <p><b>The meeting ended at 3.15pm</b></p>	
	<p><b>Future meetings</b>  Meeting Q3: 5<sup>th</sup> January – Mary Rose Museum  Meeting Q4: JR to send out a doodle poll</p>	JR