

Hampshire-Solent Museum Development Advisory Panel

Portsmouth City Museum
12/04/2016

Present:

Katy Ball (KB)	Hilary Marshall (HM)
Andrea Bishop (AB)	Susan Lindsay (SL)
Paul Griffiths (PG) (Chair)	Adam Watson (AW)
Lucy Marder (LM)	Jaane Rowehl (JR)
Corina Westwood (CW)	

Guests

Alan Drinkwater (AD)

Apologies:

David Belfield

Minutes

		ACTION
1	<p>Welcome and Introductions</p> <p>Apologies received from David Belfield.</p> <p>The panel welcomed Alan Drinkwater, chair of the Rowlands Castle Association Museum Steering Group as the Open Seat guest.</p>	
2	<p>Advisory Panel Governance</p> <p>Having served 1 year as Chair, PG stepped down from this position as per the Terms of Reference. AW proposed that PG was re-elected as the chair of the Panel. KB seconded the proposal. The board unanimously supported the appointment. PG then briefed the Panel that, as the majority of Panel members have served 3 years, they have come to the end of their tenure and an appointment process should now be put in train.</p> <p>It was agreed that all Panel members who have served 3 years should stand down at the end of the meeting and those wishing to join again, to re-apply for their membership. The panel confirmed and agreed to do so. The deadline for re-application will be the 29 April. The new Panel to be confirmed in time for the July meeting. Details about the recruitment process will be included in the next newsletter to welcome others to apply. JR, LM and DB will manage the appointment process. JR will be the</p>	JR, LM, DB

	main point of contact.	
3	<p>Minutes</p> <p>Minutes of the meeting held on 12 January 2016 had been approved by email and published via southeastmuseums.org.</p> <p><u>Matters arising:</u></p> <ul style="list-style-type: none"> • CPO blog now fully accessible and linked to the SEMDP website • Postponed actions on defibrillator provision in museums and mental health training sharing through SEMDP website • Open Forum actions were covered as part of the meeting agenda and were all completed 	DB/JR CW/JR
4	<p>Feedback from the Open Forum</p> <p>The panel shared and discussed the Open Forum 1st February 2016, which all thought was a great success supported by the evidence provided by the feedback from delegates. The key discussion points were:</p> <ul style="list-style-type: none"> • Make better use of the opportunity by raising awareness of the networks available to join, especially LAINet and possibly SRCN • Making the programme simpler with more time for networking to meet expectations of the delegates, including a longer lunch break • Instead of consultation sessions, share the ideas for the year ahead with opportunity to comment • Feedback from the forum was used to inform the development of the activity plan and solutions. AB to send more information about the Active Collections consultations • Start thinking now about the key note speaker • Plan for a venue that is more convenient with better public transport connectivity 	AB
5	<p>Delivery Models post 2018</p> <p>LM introduced the activity sharing her insights from Social Enterprise training in reviewing possible delivery models for support services like Museum Development. This is important as there is uncertainty about the continuation of funding from ACE for Museum Development, while the client base have confirmed that they value the service and would wish to see it continue.</p> <p>Following the introduction, LM identified the following key models that could be developed:</p> <ul style="list-style-type: none"> • Grant model – as per the existing solution where grants for the provision of support services are available, this is unlikely to continue • Contract model – stronger commissioning approach in 	

	<p>which the support services compete to deliver against available contracts from a centralised, purchasing authority</p> <ul style="list-style-type: none"> • Project model – support services develop needs-led projects and draw in specific sponsorship for the project from the clients • Business model – providing product or service level agreements for the available offer, including membership <p>Following this, three groups discussed opportunities under each of the alternative models, and fed back ideas for considerations.</p> <p>Contracting (KB, HM, JR) – looking to deliver against political drivers and supporting funders in protecting investments</p> <p>Project model (AW, CW, AD) – shared offer around campaigns, could include a fundraising offer element, very flexible, yet not strategic</p> <p>Business model (PG, AB, SL) – important to communicate and advocate for the value of MD before launching into a business model, valuable offer around training and consultancy, could exclude smaller organisations from service, but could expand to deliver to arts</p> <p>LM collected the notes from the groups to take their comments into account in planning for MD beyond 2018.</p>	LM
6	<p>Review of Q3 report</p> <p>LM and JR gave an overview of the delivery that took place in Q4, which included:</p> <ol style="list-style-type: none"> 1. Active Collections: <ol style="list-style-type: none"> a. Renewed partnership working with the Collections Trust b. WMM progress of joint disaster planning with development grant support c. PDG shared Influencing training 2. Great Experiences <ol style="list-style-type: none"> a. LAINet event on commercial approaches to heritage education b. LAINet trip to the Diving Museum to see Kids in Museums finalist c. Support for MRF applications in the area 3. Better Business <ol style="list-style-type: none"> (a) Chamber of Commerce presentation by museums at the Pyramid Centre (b) Scouting for Talent! Young people seminar (c) Business Innovation fund launch and supporting seminars 	

	<p>4. Strong Leadership</p> <ol style="list-style-type: none"> a. Mentoring conference with SWMDP – good feedback but not fully booked b. Research report with recommendations on how to help diversify Museum Boards c. Sharing resources from SHARE Academy <p>5. Cross-cultural</p> <ol style="list-style-type: none"> a. Cross-cultural business models now reaching delivery phase b. Mythology study visit to Brading Roman Villa c. Creative Genius Big Theme 2019 event <p>6. International</p> <ol style="list-style-type: none"> a. EU funding project continues b. DG with international working for Mary Rose and Museum of Army Flying c. WIRP conference <p>LM and JR reported that the final busy Q4 of the year was completed successfully. There was no underspend and all the funding allocated to Hampshire Solent was spent in line with agreed priorities.</p>	
7	<p>Activity Plan 2016-17</p> <p>The Activity Plan is based on the ACE agreed Business Plan for SEMDP, and taking into account the consultations at the Open Forum and previous panel meetings. The panel reviewed the proposals and JR and LM drew attention to the following changes, and additions:</p> <ul style="list-style-type: none"> • Learning from Kick-Start Project, ACE resilient funded commercial collections proposals to include an international study visit to Holland with LM • Sharing resources available through the TEG project with potential of a PDG for touring • Introduction of a new Digital Innovation Fund to be administered regionally • Update on Business Planning PDG progress 	
7	<p>Any Other Business</p> <p>AB shared the good news that the National Motor Museum had been invited to submit MRF Stage 2 application.</p> <p>LM raised awareness of upcoming live online speech by ACE on arts funding</p> <p>AD thanked the panel for welcoming him to the meeting.</p> <p>AW and CW told the panel that the IOW museum forum had also</p>	

	<p>succeeded in being invited to Stage 2 MRF applications.</p> <p>HW said that after not passing MRF, the New Forest Centre was now focusing on HLF Transition Funding.</p> <p>JR updated the panel about changes in the MDWG team sharing good news of the appointment of Sarah Corn as the new programme manager, and a possible review of the theme lead allocation for JR.</p> <p>SL shared that the Museum of Army Flying was in the process of re-applying for a grant.</p> <p>At this point PG closed the meeting and thanked the members for their contributions today and over the past 3 years. The following members now stood down: AB, PG, SL, KB, HM, CW and AW.</p> <p>The meeting ended at 3.10pm</p>	
	<p>Future meetings 7 July 2016 New Forest Centre, Lyndhurst</p> <p>The following meetings will be planned once panel recruitment is complete.</p>	