

## Hampshire-Solent Museum Development Advisory Panel

Newport Roman Villa  
12/01/2016

### Present:

Katy Ball (KB)	Hilary Marshall (HM)
Andrea Bishop (AB)	Susan Lindsay (SL)
Paul Griffiths (PG) (Chair)	Adam Watson (AW)
Lucy Marder (LM)	Jaane Rowehl (JR)
Corina Westwood (CW)	

### Guests

Rachel Flynn (RF)

### Apologies:

David Belfield

### Minutes

		ACTION
<b>1</b>	<p><b>Welcome and Introductions</b></p> <p>Apologies received from David Belfield</p> <p>The panel welcomed Rachel Flynn from Dimbola and Carisbrooke Castle Museum as the Open Seat guest.</p> <p>PG updated the panel on arrangements with Hampshire Cultural Trust (HCT), who host local SEMDP provision. Helen Eccles will no longer act as the communications conduit between the panel and HCT. From now on LM is empowered to take on that role as she reports directly to Janet Owen (CEO of HCT).</p>	LM
<b>2</b>	<p><b>Minutes</b></p> <p>Minutes of the meeting held on 6 October 2015 had been approved by email and published via southeastmuseums.org.</p> <p><u>Matters arising:</u></p> <ul style="list-style-type: none"> <li>• Update: Sam Rowlands, new RM for South West, now in post and starting to meet and visit local museums</li> <li>• CPO blog still under review after initial publication caught up in website issues</li> <li>• During Q3, JR supported LAINet to improve its sustainability. Early signs are good with excellent turn out and steering group support following recent meeting</li> <li>• JR reported MA does not keep member age profile.</li> <li>• PG, HM, AB and AW reported that the PDG on business</li> </ul>	LM



<p><b>4</b></p>	<p><b>Review of Q3 report</b></p> <p>LM and JR shared the draft report on Q3 museum development narrative report together with a presentation on the highlights featuring in the report, which included:</p> <ol style="list-style-type: none"> <li>1. Active Collections: <ol style="list-style-type: none"> <li>a. 'Big Theme' collaboration event in Winchester to widen participation in joint initiative</li> <li>b. Young Museum Shapers including two re-interpretation of collections projects: a Live Interpretation workshop of WW2 evacuees and the new Victorian Promenade at SeaCity</li> <li>c. Development Grant to enable National Motor Museum work on reinterpreting textile collections</li> </ol> </li> <li>2. Great Experiences <ol style="list-style-type: none"> <li>a. HMMN met for sharing event on visitor services and challenges in military museums with presentations from National Army Museum and RAF Museum</li> <li>b. JR organised 'Community Engagement' seminar at Burseldon Brickworks with great turn out showcasing excellence locally and introducing flagship project at Derby Silk Mill</li> </ol> </li> <li>3. Better Business <ol style="list-style-type: none"> <li>a. Launch of the EU funding project to support partnership bids. Following very popular introductory event at Westgate Hall, submissions received from consortiums were fewer than expected. Feedback suggests many delegates realised the scale of commitment of an EU bid and decided they did not have capacity to take part. This is important and valuable learning, but risk to MD programme if there is limited uptake.</li> </ol> <p>LM described the submissions made which led to three successful consortia being chosen for support. There were unsuccessful bids from groups that were thought to be less likely to succeed in securing EU funding.</p> <p>Following the deadline, another application was received, which had been submitted on time but to the wrong email address.</p> <p>LM explained that following review of the bid, it was deemed to be strong and if it had been submitted correctly, would have been successful.</p> <p>Panel discussed whether this bid could be accepted retrospectively, where there was space free at the workshops to welcome extra delegates at no cost. This was agreed unanimously.</p> <p>PG also suggested that the successful partners</p> </li> </ol>	
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5	<p><b>Update on ACE funding and priorities for Activity Plan for 2016-2017 – developing ideas for key initiatives</b></p> <p>ACE continuation of funding means SEMDP programme now delivering to its original 2015-2018 Business Plan.</p> <p>Looking ahead there are a number of challenging proposals in the 2016/7 Activity Plan, which the panel discussed in pairs and notes down ideas regarding its delivery, which are:</p> <ul style="list-style-type: none"> <li>• PG and SL looked at ‘Recruiting Equality Mentors’ – a key ACE priority for the year ahead</li> <li>• HM and CW looked at ‘Business Innovation Event’ – to support regional initiative on key local need for commercial support</li> <li>• RF, AW and LM looked at ‘Funding Fair’ – to further diversify the sources of funding accessible to museums</li> <li>• AB, KB and JR looked at ‘Strengthening Museum Boards’ – a sub-regional priority for the Leadership programme of SEMDP</li> </ul> <p>Each group noted points on a pro-forma and the results will be used to inform programme delivery next year together with the results of the Open Forum consultations. LM and JR to report at the next panel meeting on key findings.</p>	LM/JR
6	<p><b>Discussing “Museum Development after 2018” – the business model challenge</b></p> <p>LM and JR updated the panel on need to think of alternative delivery models for MD =, as ACE funding after 2018 cannot be guaranteed. The panel unanimously agreed that museum development was of such value to the sector that even if ACE funding was withdrawn, it is worth considering how it could continue in some other way. Therefore, the panel members will consider ideas for discussion at the next meeting.</p>	All
7	<p><b>Any Other Business</b></p> <p>LM introduced the panel to the research being commissioned through her on successful business models in the cultural sector. The result will be better understanding of what currently works, and of six warm contacts willing to engage with museums in a coaching/mentoring capacity to share their insights next year.</p>	
	<p><b>The meeting ended at 3.45pm</b></p>	
	<p><b>Future meetings</b></p> <p>Tuesday, 12 April 2016 – 1pm at Portsmouth City Museum with networking lunch beforehand, starting at 12.30pm</p> <p>July 2016 planned for New Forest Centre, Lyndhurst – HM to arrange dates</p>	HM