

The Hampshire Big Theme

Cross-cultural networking event

Wednesday 26 November 2014

Winchester Discovery Centre

2pm	Registration and networking
2.30pm	<p>The Hampshire Big Theme</p> <ul style="list-style-type: none"> • <i>Welcome and purpose of the day</i> by Katerina Kremmida, Cultural Partnerships Officer, Hampshire Solent Museum Development Programme • <i>The Hampshire Big Theme initiative</i> by Janet Owen, Chief Executive, Hampshire Cultural Trust
2.45pm	<p>Working in Partnership case studies</p> <ul style="list-style-type: none"> • <i>The Home Lad, Home project</i> by Laura Bullivant Community Engagement and Learning Officer, Hampshire Cultural Trust • <i>The Battle Lines project</i> by Hannah Evans, Marketing and Creative Learning Co-ordinator and David Haworth, Associate Director, Forest Forge Theatre Company
3.15pm	<p>Table Discussions</p> <ol style="list-style-type: none"> 1. <i>How can we make the most of the opportunities presented by the 'Dinosaurs!' Big Theme in 2015?</i> 2. <i>How can we make the most of the opportunities presented by the 'Royal Blood' Big Theme?</i> 3. <i>How can we make the most of the opportunities presented by the 'Jane Austen' Big Theme?</i> 4. <i>How can we make the most of the opportunities presented by the 'D-Day' Big Theme?</i> 5. <i>How can we work together to promote each Big Theme and create an exciting marketing campaign (digital and traditional)?</i> 6. <i>How will we involve our local communities in each Big Theme?</i> 7. <i>How will we use the Big Theme to create exciting new work across different kinds of cultural organisations?</i> 8. <i>How collectively, can we use the Big Theme initiative to achieve international cultural impact?</i>

4.30pm	Share with the whole group <ul style="list-style-type: none">• <i>Table Hosts share key elements of their discussions with the whole group.</i>
4.50pm	Commitment to action <ul style="list-style-type: none">• <i>What will we do after this event? Use post-it notes on the boards provided to note actions that they will take from the day, wants and offers.</i>
5pm	Meeting closed