

The Hampshire Big Theme cross-cultural networking event

21 October 2015 2.00pm-5.00pm at Winchester Discovery Centre

Agenda

- 2.00pm **Registration, refreshments and networking**
- 2.20pm **Welcome and introduction to the session**
Lucy Marder, Cultural Partnerships Officer, South East Museum Development Programme
- 2.30pm **About the Hampshire Big Theme**
Nick Suffolk, Head of Programmes Development, Hampshire Cultural Trust
- 2.45pm **Case Study: Marketing Dinofest 2015**
Lucy Smith, Exhibitions and Marketing Assistant, Hampshire Cultural Trust
- 3.00pm **The Big Theme – even bigger than you might think**
Lucy Marder, Cultural Partnerships Officer, South East Museum Development Programme
- 3.15pm **Questions, discussion**
- 3.30pm **Table discussions**
How can we deliver great Royal Blood events in 2016?
Nick Suffolk, Head of Programmes Development, Hampshire Cultural Trust
How can we deliver great Royal Blood exhibitions in 2016?
Ioannis Ioannidis, Exhibitions Manager, Hampshire Cultural Trust
How can we make the most of our Jane Austen-related collections or activities?
Louise West, Louise West & Associates
We don't have anything about Jane Austen! How can we take part in 2017?
Mark Barden, Exhibitions and Events Coordinator, Hampshire Cultural Trust
How can we maximise the tourism benefits of the Hampshire Big Theme?
Andrew Bateman, Tourism Manager, Hampshire County Council
- 4.30pm **Sharing outcomes from the discussions**
- 4.50pm **Final remarks**
Janet Owen, Chief Executive, Hampshire Cultural Trust
- 5.00pm **Close**