



35%

Located in the 20% least deprived areas



65%

Located in an urban area



65%

Open all year round, 26% operate regular seasonal closure



1,734

Hours open



12,350

Adult visits



1,521

Child visits



9,491

Website visits

All values are median.

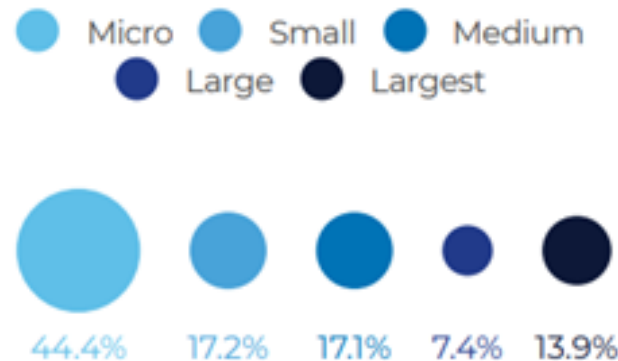
## What does an Independent museum in the South East look like?

92 of 167 independent museums in the South East took part. The data they provided has been weighted to be representative of all independent museums in the region.

There are 837 independent museums in England, 20% of which are in the South East.

The values presented are annual, 2019-20.

**44% receive fewer than 10K visitors each year**



£219,604

Economic impact of visits



£76,000

Total income



£9,844

Retail income



£2,006

One-off donations on-site



£52,056

Value of volunteer hours



£35,000

Regular public subsidy



£9,400

Grants income



4

Number of staff FTE



40