What does a museum in Hampshire Solent look like?

44 of 69 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.

- **32%** Located in the 20% least deprived areas
- **76%** Located in an urban area
- **71%** Open all year round,
- **21%** operate regular seasonal closure
- **1,750** Hours open
- **£312,352** Economic impact of visits
- **18,000** Adult visits
- **2,500** Child visits
- **9,491** Website visits

32% receive fewer than 10K visitors each year

- Micro: 32.3%
- Small: 23.2%
- Medium: 23.6%
- Large: 6.6%
- Largest: 14.3%

Support: Supported using public funding by ARTS COUNCIL ENGLAND

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- **Total income**: £82,800
- **Retail income**: £24,655
- **One-off donations on-site**: £2,419
- **Regular public subsidy**: £43,533
- **Grants income**: £19,198
- **Number of staff FTE**: 6*
- **Number of volunteers**: 30
- **Value of volunteer hours**: £60,265

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full South East Annual Museum Survey 2020 please visit [https://southeastmuseums.org/](https://southeastmuseums.org/)

The Annual Museum Survey is operated by South West Museum Development hosted by Bristol City Council with support from Pearson Insight. For further information on the process undertaken for the Annual Museum Survey 2020 please contact museum.data@bristol.gov.uk

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This data excludes National Trust and National museums. All values are median. *n29 museums provided FTE

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