Kids in Museums
Our Vision

All families will be welcomed, involved and belong in museums, so every child and young person is part of the experiences and opportunities a museum offers.

Our Mission

To work with museums nationwide to make them more welcoming of children, families and young people.
Sector support organisation work includes:

• 6 point Manifesto
• Annual Family Friendly Museum Award – 850 nominations, Andrew Carnegie Birthplace Museum winner 2019. Nominations open between 24 March-29 May 2020
• Takeover Day – 120 organisations, 5,000 children and young people take part each year. 3 July and Takeover Day Festival to celebrate 10th anniversary 16-22 November 2020
• Teen Digital Takeover – 70 Twitter handles, 300 young people which reached 300,000 people in 2018. 3 July 2020
• Online resources
• Training and consultancy

www.kidsinmuseums.org.uk
Audience Agency’s Museums Audience report 2018

- 35% of audiences attend in family groups
- 22% of all audiences stated that they visited museums ‘To spend time with friends and family’ as their single greatest motivation
- Families visit museums to educate, entertain and socialise with their children
- 16-24 year olds are the least likely age-group to recommend their museum experience
Other findings

• A decade long US study found that if people visited museums as a child they were three to four times more likely to visit as adults.

• Art Fund study – those under 30 are twice as likely to visit a museum or gallery at least once a month specifically to “de-stress”
DCMS Taking Part Survey

• Child visits to museums have reduced in recent years, especially outside of school time
• 2017/18 - 58% of 5-15 year-olds had visited a museum in the past 12 months
• Drop of nearly 5% on the previous year and close to the lowest this figure had been for ten years
• 2018/19 - 62.5% of 5-15 year-olds had visited a museum in the past 12 months
Derby Museums Non-Visitors Research

• Most popular leisure activities, cinema, shopping, theme parks, eating and drinking
• They don’t visit Derby Museum because it’s viewed as being educational not fun or enjoyable, not for people like them
• **Worries about family-friendliness, is the atmosphere too stuffy, will the children be told off if they make a noise**
Hurdles to the participation

• Practical Barriers
• Social and Attitudinal Barriers
• Pressure on partners e.g for Schools Curriculum Changes
• Limited Consultation with young people
• Poor Collaboration – museum and community groups
What the Manifesto can be used for

• As an audit tool
• To help you with Arts Council accreditation
• To show your visitors your values
• As a framework for improvement
• To promote your museum to a family audience
• As an advocacy document
What do you get if you sign up?

• A logo to use on your digital and printed media
• Be one of 900 organisations who have already signed up on our online map
• Show your commitment to being a family friendly organisation
Discussion

• How do you currently meet the manifesto points?
• What are your success/challenge areas?
1. Be welcoming. Create an environment where families can explore, have fun and learn together. Make sure staff and volunteers provide a warm welcome and make all interactions with visitors friendly and informative. Include things that can be touched and make labels clear to explain when they can’t. Welcome enthusiastic comments and always keep instructions positive.
A friendly greeting makes a massive difference. As well as staff flagging family activities on arrival.
Word your signage positively. Talk about what you can do, not what you can’t do. Be playful.

If you can’t do something or touch something – explain why.
2. Make it easy and comfortable. Think about your facilities and spaces from a family’s perspective. Have seating for all generations to enjoy a rest. Can you provide a picnic area, make your café family friendly or direct people to reasonably-priced eateries nearby? Having baby changing facilities, a breastfeeding welcome attitude, booster steps in your toilets and somewhere to keep buggies is important for those with younger visitors.
Pushchairs
Allow buggies into the museum if you can. If it’s not access or there isn’t space think about other options – can you offer a space to leave buggies and have some fabric slings for babies available to borrow.

Loos
Aside from the obvious, think about accessibility and baby changing. Have a stock of nappies and wipes available for free. Can you have a step stool if the hand basins are all high up.

http://www.changing-places.org/
Children’s Menu

All meals include a carton of Apple or Orange Juice - £4.95

Home-made Pizza, Chips and Green Salad
Home made Chicken Goujons, Chips, Beans or Peas
Cumbrian Sausages, Chips, Beans or Peas
Home made Fish Goujons, Chips, Beans or Peas
Penne Pasta with a Tomato Sauce topped with Mozzarella

Children’s Lunch Box £4.95
Includes a Children’s Sandwich of Ham, Cheese, Egg or Tuna – Carton of Apple or Orange Juice
Plus 3 items from: Fruit Jelly, Babybel, Blue Ribbon biscuit, Fruit Pots, Carrot Sticks, Yogurt pots, piece of fresh fruit.

Additional Items for the lunch box 90p
Apple or Orange Juice Carton 200ml £1.25
Mineral Water £1.50
Glass of Milk £1.20
Bottle of Pepsi/Diet Pepsi £2.20
Mini Chocolate Treat .60p

April 2019

www.safeplaces.org.uk/
3. Remember families come in all shapes and sizes. Consider what different family members need from their visit and provide ways for them to explore together. Families can include under 5s, young people, parents, carers, grandparents, cousins and friends. Reflect this diversity in your activities, displays and ticketing.
• Audience Finder https://audiencefinder.org

Ticketing at Tullie House in Cumbria
• ALL 18s and under are free when accompanied by an adult
• Unaccompanied children over 13 can visit without an adult but are charged 50p (this encourages independent visits).

• Kids in Museums Flexible Family Ticket Report kidsinmuseums.org.uk/resources/flexible-family-ticket-guidelines/

• Early years - Museum of London early years toolkit https://www.museumoflondon.org.uk/supporting-london-museums/information-services/early-years-toolkit
4. Be accessible. Ensure all your visitors are equally supported and welcomed. Families face many challenges when visiting museums, including the cost of a visit and language and cultural barriers. For those with disabilities, it may be difficult to access your space and its collections. Ask a range of children, young people and families how you can better communicate with them and make their visit easier.
British Heritage Sites not Inclusive Enough

• 29% parents of children with special needs have felt unwelcome at a museum, gallery, theatre, stately home or castle, even to the point of being asked to leave

• only 13% of parents of children without special needs had similar experiences

• 42% parents with special needs children reported that staff or visitors were unfriendly or made them feel uncomfortable

• compared with just 22% of parents with children who do not have special needs
Resources

We have a growing selection of resources on our website about how to welcome families, children and young people with access needs:

**Autism**

**Wheelchair users**

**Visual impairment**

**D/deaf/hard of hearing**

There are loads of practical recommendations in this year’s State of Museum Access report by VocalEyes, Stagetext and Autism in Museums

[vocaleyes.co.uk/state-of-museum-access-2018/](vocaleyes.co.uk/state-of-museum-access-2018/)
Access for all resources
# Erewash Museum

<table>
<thead>
<tr>
<th>Free</th>
<th>Saving up</th>
<th>Everything</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brought a picnic</td>
<td>Brought a picnic</td>
<td>Lunch at Tea room</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total: £11.00</td>
</tr>
<tr>
<td>Free entry</td>
<td>Free entry</td>
<td>Free entry</td>
</tr>
<tr>
<td>Craft activity</td>
<td>Craft activity</td>
<td>Craft activity</td>
</tr>
<tr>
<td>Free social media games</td>
<td>Free social media games</td>
<td>Free social media games</td>
</tr>
<tr>
<td>Trail around museum</td>
<td>Trail around museum</td>
<td>Trail around museum</td>
</tr>
<tr>
<td>Letter activity</td>
<td>Letter activity</td>
<td>Letter activity</td>
</tr>
<tr>
<td>Stained glass activity</td>
<td>Stained glass activity</td>
<td>Stained glass activity</td>
</tr>
<tr>
<td>Wood elves</td>
<td>Wood elves</td>
<td>Wood elves suggested donation x3 £3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unicorn x3= £3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fairy Dust x3 = £3.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Queen’s Grotto x3 = £7.50</td>
</tr>
<tr>
<td>Cost: £0</td>
<td>£6</td>
<td>£16.50 +£11.00= £27.50</td>
</tr>
</tbody>
</table>
5. Communicate well. Make sure you let families know everything you have to offer them. You can do this through outreach visits, posters and leaflets, and online through your website and social media. Think about where families might find information before a visit and communicate clearly on arrival.
Create a page for families on your website. Use the page to answer questions they might have about visiting and to flag family activities. Think about having suggestions for visits of different lengths.

Flag that you are family friendly by using our logo for Manifesto supporters and signing the Family Arts Campaign Standards.

www.ashmolean.org/families
Come up with some really simple family activities and put them on your website so people feel confident about a visit in advance...

https://www.museumoflondon.org.uk/families/visit-museum-london-docklands
Think about how you reply to Trip Advisor reviews

Disappointing
After walking by the beautiful building for years I decided to actually go inside. My friend and I headed to the door and were greeted by a lady who asked if I had nearly finished my drink and pointed me to the bin. She explained... More

LeedsCityMuseum, Manager at Leeds City Museum, responded to this review
Responded 11 June 2018
Thank you for your review. I am sorry you did not enjoy the Life on Earth Gallery. It is the most popular gallery with younger children. The light levels have to be kept low as natural science objects require those levels so they are not... More

Visit to Chippendale Exhibition
The Chippendale Exhibition (currently at Leeds Museum) is very good. Beautiful items well explained. We thoroughly enjoyed it. But when we went round the rest of the museum-coops. Spelling mistakes in the labels! One item referred to a “Door Mouse” and another to a... More

LeedsCityMuseum, Manager at Leeds City Museum, responded to this review
Find out how audiences want to be communicated with

• Use photos with children, young people and families in
• Set-up a family mailing list
• Social media – Facebook 25-55 year olds and Twitter, Instagram young people
• Use external sites or apps to advertise through e.g. Fantastic for Families, HOOP
• City of Dreams – found that knowing what they were doing was more important than where the activity was taking place and what the theme was
Reaching out

• Outreach to local community organisations
• Go to where families are e.g. pop-up stalls at local festivals
• to build confidence and help remove barriers
6. Work together. Collaborate with children, young people and families as equal partners on events, displays and exhibitions. This will help you to include their stories and give them a stronger sense of ownership.
Leeds City Museum

community corridor, display case and co-creation in temporary exhibitions
Families

Creative Children
CURATING COLLECTIONS

24 November – 2 March

The Lapworth Museum of Geology has been working with nurseries across Birmingham in an exciting and innovative project.

'Creative Children Curating Collections' is a new approach for the Lapworth, as the exhibition has been curated by three- to five-year-olds. We have passed over the curative power to toddlers, to find out their take on the Museum and our collections.

We hope you will enjoy this imaginative take on our museum curation!
Young people

- Youth panels/forums
- Young volunteers
- London Transport Museum’s apprenticeship scheme
- Young trustees
1. Be welcoming

- **No cost**
  - ✓ run training with front of house staff to encourage them to be more family friendly
  - ✓ move events into the galleries so they’re more visible to other staff and families
- **Low cost**
  - ✓ buy a lollipop sign, display boards, etc to advertise family friendly activity
  - ✓ buy family friendly badges/sashes for volunteers/staff to wear during busy family events
  - ✓ pilot family friendly labels

“I used the Kids in Museums manifesto when I was working with our V&A front of house gallery assistants in how to be more family friendly. It helped to give us a framework and starting point for our discussions. Similarly, I used it in a cross-site departmental meeting which I set up to encourage the Museum to be more family friendly as a whole. Having something created and written by a well-known and respected organisation aids buy-in and understanding. It’s also a really good checklist every year to double check that we are on track and being the best we can be for our visiting families, so thank you.”

(Harriet Curnow, V&A)
2. Make it easy and comfortable

- **No cost**
  - ✓ sign-up to the breastfeeding welcome scheme
  - ✓ create some in-house activities for the café
  - ✓ move chairs to unused areas to create ‘family-friendly’ areas

- **Low cost**
  - ✓ buy a gazebo – for families to eat lunch under/park prams
  - ✓ buy boaster steps for toilets
  - ✓ buy chairs to create a ‘family-friendly’ area
  - ✓ buy supplies of nappies, wipes, slings
  - ✓ buy some books and boxes to store them in
3. Remember families come in all shapes and sizes

- **No cost**
  
  - use Audience Finder to help you identify children, young people and families in your area
  
  - create simple paper-based trails/self-guided materials in-house for different age groups

- **Low cost**
  
  - create a consultation group
  
  - buy self-guided resources — e.g. pencils, dice, binoculars, books, soft mats, under 5s toys, etc.
4. Be accessible to all

- **No cost**
  - ✓ make some changes to your website e.g. a social story, a sensory map, an access page
  - ✓ explore using free apps Seeing AI and TapTapSee for people with a visual impairment
  - ✓ think about how much a day out at your museum might cost. Can you include some lower cost options to be more accessible to a range of families

- **Low cost**
  - ✓ do some outreach or consultation with local groups e.g. National Autistic Society branches [https://www.autism.org.uk/services/local.aspx](https://www.autism.org.uk/services/local.aspx) or RNIB groups [https://www.rnib.org.uk/community](https://www.rnib.org.uk/community)
  - ✓ can you create a quiet space or trial quiet hour events ‘lights on, noise off’
  - ✓ buy some kit – e.g. ear defenders, torches, fidget toys, magnifiers, etc
5. Communicate well

**• No cost**
✓ make changes to website such as adding a family page
✓ use social media and external networks to communicate your activities – e.g. Facebook groups, Family Arts Campaign’s Fantastic for Families, Trip Advisor, etc
✓ do a digital takeover
✓ think about how word of mouth can help you attract families e.g. through a school trip, local uniformed groups, etc

**• Low cost**
✓ run a stall at a local event
✓ run an outreach session with a community partner
✓ create flyers and share locally within libraries, cafes, schools and other places families go and remember to upload on your website
6. Work together

- **No cost**
  - ✓ create displays of work with children, young people and families in workshop spaces
  - ✓ feature favourite objects online
  - ✓ Run a Teen Digital Takeover or Takeover Day

- **Low cost**
  - ✓ co-create display cases, e.g. adding simple labels to existing displays
  - ✓ co-produce events
Takeover Day Aims

• Make museums easy to reach for young people
• provide a framework to put young people at the heart
• raise young people’s aspirations through meaningful, powerful participation
• encourage diversity in the sector, audience and workforce
• promote long term youth engagement
• create a community of best practice
Roles

• tour guides, curators, shop assistants, cleaners, welcome hosts, receptionists, press officers and even conservators

• co-curated exhibitions and events, including late night gigs, sleepovers or performances

• delivered learning sessions for other groups of children

• created merchandise for the shop

• given their perspective and feedback on museum websites, events and interpretation
Front of House and answer the phone
Tour guides and object handling desks
Make films

I like the ones with long necks that dive into the water.

Wow! You can see the shiny metal with the wood. I'm not sure, but maybe the police used them.

This is called a Polar Bear and they live in cold places.
Today I have been...

...a Welcome Host  

...a Security Guard  

...a Cleaner  

...a Curator  

...a Collections Officer  

...an Archaeologist
MINI MAMMOTH'S

Planning

Visit to school to show introductory film

Visit to the museum to see a Mini Mammoths session in action

Work in school to choose a story and plan the session

On the day

Children led a well planned story and craft session, demonstrated signing, prepared the snack and assisted parents and toddlers
Arts Award Silver

• The Hepworth run a drop in programme called Art Social for young people aged 16-25 who are/at risk of becoming NEET.
• participants can attend and work with artists in learning a new skill, whilst building upon confidence and social skills
• young people can takeover the session for a day as part of their Silver Unit 2.
• This gives the young person first hand experience of being the artist for the day. They are responsible for the planning, promotion and delivery of the session. Like with all sessions, they have an artist assisting them, so need to communicate with the artist on the plan and instruct them on their role for the day.
• Nathan completed a session plan for his session. This is what the artists would do prior to running their workshops. He then thought about practicalities and his audience.
Leading the activity
4. The most difficult thing for me is that I need to concentrate more. This will affect the group because it will array them and not be getting on with things they should be doing.

5. Their feedback was to check the room more frequently and be more confident and make people engaged. Spraying the stencil and others that didn’t enjoy cutting out the stencil.

6. I agree with the feedback.

7. I have learnt how to be more organised. Doing more prep means that I’m going to feel better. Gives me more of an idea what the session is going to be like.
Grants from £100 to £1,500 for organisations working with children & young people where access and inclusion is an issue. Focus on organisations who will use the grant to support them to pilot, embed or develop Arts Award.

What can the money be used for?
Discover, Explore or Bronze logs; Bronze, Silver or Gold guidance booklets; Fees for workshops with a professional or specialist; General art materials, printing costs, etc; Tickets for events; Travel to and from a venue; Contribution towards the costs of Gold leadership projects; Hire of specialist equipment or specialist venue; Adviser/project management/staff time; Moderation costs for Explore, Bronze, Silver and Gold; Specific access requirements e.g. BSL/other translators...

Next round opens on 27 January, closes 28 February 2020
Key information

• 3 July and Takeover Day Festival to celebrate 10 years 16-22 November 2020
• 0-25 year olds
• chose the scale of your event from working closely with one young person, a small group, or a large group
• decide the scale of your takeover event from having your whole organisation taken over to having one aspect/role
• take part on a different day if the dates don’t work for your organisation
We had very positive feedback from the school, our staff and members for the public who were visiting the museum - one of whom contacted the school with gifts for the children to thank them for guiding her.

The children who attended are looking at developing their own forum and are thinking about how young people can support the work that takes place in museums.

We feel it is an important event in our calendar that all staff enjoy’ venue ‘more members of our wider team had experience of working with the primary pupils. As they are not Learning and Participation staff this was great cross organisational sharing of knowledge and skills.
Teen Digital Takeovers

3 July 2020

There are many ways young people can take over your museum’s digital platforms:

- take over your Twitter account for the day showcasing their favourite objects
- create an Instagram story with pictures and videos from around your museum
- film a Facebook Live event or tour of your museum
- make a short film to post on YouTube
- write a blog
- create a podcast.
Twitter Takeover

Museum of St John
@StJohnsGate
Emoji hunting at it's finest at @StJohnsGate takeoverday II
2:00 PM - 12 Aug 2016

Horniman Museum
@HornimanMuseum
A wild Lickitung has appeared 😊 @takeovermuseums one of our wonderful masks from the HandsOnBase!

Bristol Museum
@bristolmuseum
Wake up! #takeoverday tweets coming today from our young people's programme #25BelowBristol 🌟
8:30 AM - 12 Aug 2016
Instagram Takeover pilot

...interviewed staff about half term activities...

Thanks @manchesteryou @hzone!

@PHMCR

#TAKEOVERDAY

Silent protest

Our #TakeoverDay participants are holding a silent protest over how noisy cities can be for those with additional needs.
The most successful element was seeing the young people develop their Twitter voice throughout the day, moving from more structured 'set up' introductions to interpreting the works of the museum and gardens in their own way, with their own humour. They were a fantastic group of young people and enjoyed taking control of the account. They respected the tone of the museum and learned about the difference between personal and professional tweets which I think is valuable.

Creating content.
Freedom.
Responsibility.
What Takeover Day it offers museums

• a chance to pilot ways of working
• make new connections with a range of partners from schools, under fives, children and young people with additional needs, community organisations, youth groups, uniformed groups and more
• a platform for museums to get their work out to a wider audience so that they can shout about the great things they’re doing
• a chance for all museum staff to get involved and not just the learning team
What Takeover Day offers children and young people

• the opportunity to find out about different career opportunities in the sector
• a sense that their local museum is somewhere they want to visit and belongs to them
• different types of learning outside the classroom opportunities
• the chance to develop new skills
Teen Digital Takeover: Why take part as an organisation?

• they provide a great opportunity for museums to see their collections in a new light
• gain a better understanding of their younger audiences
• they create a platform for museums to communicate their relevance to young people to those outside of the sector
• You can pick up new followers for example Westminster Abbey picked up 80 in 24 hours
Teen Digital Takeover: gives young people

- a digital platform
- a chance to gain digital marketing skills
- trust and confidence to speak in public
- the chance to exchange ideas and opinions with their peers across the country
- experience behind the scenes with museums and their collections.
Discussion

• Think back to your challenge areas around the Manifesto

• How could you use Takeover Day and Teen Twitter Takeovers to help you overcome these challenges?
I. Be welcoming

✓ children and young people could be welcome hosts
✓ participants could create alternative labels or come up with positive labels
2. Make it easy and comfortable
✓ participants could help you to come up with ways to make your spaces more comfortable through consultation

3. Remember families come in all shapes and sizes
✓ you could target your Takeover Day at a particular audience
✓ participants could come up with ideas for activities for their age group
4. Be accessible to all
✓ work with local groups to come up with ways to overcome barriers
✓ create a film or resources to support particular groups

5. Communicate well
✓ do a Teen Digital Takeover
6. Work together

✓ co-create events
✓ co-curate exhibitions and displays
✓ train participants to be tour guides
Planning and discussion time

1. If you haven’t already done so jot down where your challenge areas are for each Manifesto point.

2. Quickly jot down any ideas you liked from today’s training. Be ambitious in your thinking.

3. Use the planning sheet to focus your ambitious ideas to more realistic outcomes.

*Please ask the speakers at any point if you come up against a challenge during any of these steps*
National family events

• National Children’s Art Week - 8-16 June

• Takeover Day – 28 June and 22 November

• Teen Digital Takeover – 16 August

• Big Draw – 1-31 October
  https://thebigdraw.org/organisers-area

• Fun Palaces – 5&6 October
  http://funpalaces.co.uk/

• Fantastic for Families –
  http://www.familyarts.co.uk/fantastic-for-families/
Resources

• Manifesto – [https://kidsinmuseums.org.uk/what-we-do/manifesto/](https://kidsinmuseums.org.uk/what-we-do/manifesto/)


• Audience Agency’s museums audience report 2018 - [https://www.theaudienceagency.org/asset/1707](https://www.theaudienceagency.org/asset/1707)


Family-focussed resources

- Developing family tours -
  https://www.museumoflondon.org.uk/supporting-london-museums/information-services/training-bank

- Early years toolkit -
  https://www.museumoflondon.org.uk/supporting-london-museums/information-services/early-years-toolkit

- Family Friendly toolkit -

- Family Arts Campaign – standards, online course, and resources
  http://www.familyarts.co.uk/

- Happy Museum Playful Places -
Access resources

- **State of Museum Access 2018 report** - [https://vocaleyes.co.uk/state-of-museum-access-2018/](https://vocaleyes.co.uk/state-of-museum-access-2018/)
- **MERL visitors with autism website resources** - [https://merl.reading.ac.uk/visit-us/accessibility/](https://merl.reading.ac.uk/visit-us/accessibility/)
- **Jewish Museum access for all trolleys** - [https://jewishmuseum.org.uk/schools/plan-your-visit/location-prices-and-policies/access/](https://jewishmuseum.org.uk/schools/plan-your-visit/location-prices-and-policies/access/)
  - **How can your Museum Better Welcome Families with a Wheelchair user** - [https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-with-a-wheelchair-user/](https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-with-a-wheelchair-user/)
  - **How can your Museum Better Welcome Families and Young People who are Blind or Partially-sighted** - [https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-and-young-people-who-are-blind-or-partially-sighted/](https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-and-young-people-who-are-blind-or-partially-sighted/)
  - **How can your museum better welcome families and young people who are D/deaf or hearing impaired**? [https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-and-young-people-who-are-d-deaf-or-hearing-impaired/](https://kidsinmuseums.org.uk/resources/how-can-your-museum-better-welcome-families-and-young-people-who-are-d-deaf-or-hearing-impaired/)
Other resources

- Takeover Day resources - https://kidsinmuseums.org.uk/resources/category/takeover-day/
- Takeover Day Case Studies - https://kidsinmuseums.org.uk/resources/category/takeover-day-case-studies/
- Digital Takeover Day resources - https://kidsinmuseums.org.uk/resources/category/digital-takeover/
- Takeover Day Safeguarding Overview - https://kidsinmuseums.org.uk/resources/safeguarding-overview/
- Flexible family ticket guidelines - https://kidsinmuseums.org.uk/resources/flexible-family-ticket-guidelines/
- Young people’s resources - https://kidsinmuseums.org.uk/resources/category/youth-consultation/
- Guided by young voices - https://s3-eu-west-1.amazonaws.com/rh-sitefiles/marketing/Guided+by+Young+Voices.pdf
- Power to the people - https://www.museumsassociation.org/download?id=1254507
Signing up to the Manifesto

• Go to our website https://kidsinmuseums.org.uk/what-we-do/manifesto/
• Fill in the form
• You will be sent our logo and be put on the map
Signing up to Takeover Day and Teen Twitter Takeover

• We have a range of support resources from case studies, how to films, templates and top tips which you can find here to help you plan your takeover day event
  https://kidsinmuseums.org.uk/resources/category/takeover-day/

• Once you have planned your event don’t forget to register and order or download your materials such as stickers and certificates

• When you have signed up Kids in Museums will include you in press and marketing opportunities, our social media, and feature on our online map

  • https://kidsinmuseums.org.uk/what-we-do/takeover-day/
  • https://kidsinmuseums.org.uk/what-we-do/teen-digital-takeover/
Keep updated

• Sign-up to our newsletter https://kidsinmuseums.org.uk/
• Follow us on Twitter, Instagram and Facebook @kidsinmuseums
• Laura Bedford, Head of Programmes laura@kidsinmuseums.org.uk