

Family Friendly Museums

See your offer for families thrive!

The benefits of family visits to museums

- Inspire the next generation
- Develop a loyal user base
- Opportunity to engage the whole family

In the south east...

- Children account for 39% of visits to all museums
- Day visitors to museums account for a £45m gross visitor impact on SE economy
- Day visits mostly within 5-60 mile radius with average spend of £30 per person
- 29% of visitors to museums visit in a family group

Top museums in south east for child visits

- Mary Rose, Portsmouth
- National Motor Museum, Beaulieu
- Royal Pavilion, Brighton
- Portsmouth Historic Dockyard
- Bletchley Park
- Reading Museum
- The Historic Dockyard, Chatham

The Diving Museum, Gosport



“Three generations visited this small but really interesting piece of history and I can say with certainty that everyone enjoyed the learning experience - grandparents through to grandchildren!

Staffed by volunteers and operating on a tight budget they deserve a big commendation for their knowledge and enthusiasm, which made our visit so enjoyable.”

Roald Dahl Museum and Story Centre, Great Missenden



“Went here with a 6 and 9 year old who absolutely loved it. So interactive and hands on with wonderful displays.

The village walk showing buildings that the author used for inspiration was great and the graveyard a place for quiet reflection.

Reasonably priced with a lovely cafe. Great fun.”

Haslemere Educational Museum



“This museum shone through because of its warm and welcoming attitude and wide range of activities and clubs for children and teenagers.

Our judging families particularly noticed how friendly the volunteers were, willing to have a chat to visitors of all ages and point out interesting things to do.”

Hastings Museum & Art Gallery



“To make it to the shortlist in our most competitive year yet is a fantastic achievement and a testament to the hard work staff have put in to create a truly enjoyable experience for families.”

“We received a lot of positive feedback from the parents of children with disabilities and with autism, showing the museum is working to welcome everyone.”

Support in the south east

- Your local Museum Development Officer
- Our website : www.southeastmuseums.org
- Family Friendly Audit programme – lookout for this coming in April 2020