The National Lottery Heritage Fund
Strategic Funding Framework 2019 - 2024
Hampshire Military Museum Network meeting
July 2019
Getting in touch

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New website: www.heritagefund.org.uk

‘In the High Woods’ project, South Downs National Park Authority
Overview
What we are going to cover?

1. The National Lottery Heritage Fund – who and what do we fund?

2. Introduction to the new National Lottery Grants for Heritage

3. Available support and how to apply
The National Lottery Heritage Fund – Who and What do we fund?
Who do we fund?

We will still be funding public and not-for-profit organisations such as:

- Charities or Trusts
- Voluntary Groups
- Community Interest Companies (CIC)
- Youth Organisations
- Faith Organisations (Church PCC)
- Local authorities & Parish Councils

We will also fund:

- Private owners of heritage assets in cases of clear public benefit under £100k

Or partnerships between any of these.
What do we fund?

The National Lottery Heritage Fund awards grants relating to:

- Museums and collections
- Community heritage
- Landscapes and nature
- Historic buildings and monuments
- Industrial, maritime and transport
- Cultures and memories

All projects must be clearly related to UK Heritage

All projects must be well planned and budgeted

Must meet our new outcomes
Introduction to the new National Lottery Grants for Heritage
Our new vision

‘Inspiring, leading and resourcing the UK’s heritage to create positive and lasting change for people and communities, now and in the future.’
Our funding priorities

The National Lottery Heritage Fund’s key priorities for 2019-2024:

- Inclusion of under-represented groups:
  - disabled people
  - young people
  - people from minority ethnic communities
  - LGBT+ communities
  - people from lower socio-economic backgrounds

- Landscapes and nature

- Heritage at risk

- Community and local heritage

- 13 geographical focus areas – incl. Brent, Newham and Enfield
Organisational change
Joining of the regions...

Previous regional structure:
- London
- South East
- South West

New regional structure:
- London and South
# Highlights from new National Lottery Grants for Heritage

## Small

<table>
<thead>
<tr>
<th>Amount</th>
<th>Application Type</th>
<th>Decision</th>
<th>Deadlines</th>
<th>Maximum Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>£3k-£10k</td>
<td>Single-Round Application</td>
<td>Head of Team</td>
<td>No deadlines</td>
<td>Max 1 Year</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Decision</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>8 week decision</td>
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## Medium

<table>
<thead>
<tr>
<th>Amount</th>
<th>Application Type</th>
<th>Decision</th>
<th>Deadlines</th>
<th>Maximum Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>£10k-£100k</td>
<td>Single-Round Application</td>
<td>Head of Team</td>
<td>No deadlines</td>
<td>Max 5 Years</td>
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<tr>
<td>£100k-£250k</td>
<td>Single-Round Application</td>
<td>Committee</td>
<td>Quarterly deadlines</td>
<td>Max 5 Years</td>
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## Large

<table>
<thead>
<tr>
<th>Amount</th>
<th>Application Type</th>
<th>Decision</th>
<th>Deadlines</th>
<th>Maximum Duration</th>
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</thead>
<tbody>
<tr>
<td>£250k-£5m</td>
<td>Two Round Application (Development and Delivery)</td>
<td>Committee or Board</td>
<td>Quarterly deadlines</td>
<td>Max 7 Years (2 years development and 5 years delivery)</td>
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<td></td>
<td></td>
<td>Decision</td>
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<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>12 week decision</td>
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## Campaigns

In the early years of the Framework we expect to run the following campaigns

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Duration</th>
</tr>
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<tbody>
<tr>
<td><strong>Capacity building</strong> and organisational resilience <strong>(2019-2021)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Digital capabilities</strong> <strong>(2019-2021)</strong></td>
<td></td>
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<tr>
<td><strong>Wellbeing</strong> <strong>(2020-2021)</strong></td>
<td></td>
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<tr>
<td><strong>Dynamic Collections</strong> <strong>(2020-2021)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Place</strong> <strong>(2021-2022)</strong></td>
<td></td>
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</tbody>
</table>
Our new outcomes

• A wider range of people will be involved in heritage
• Heritage will be in better condition
• Heritage will be identified and better explained
• People will have developed skills
• People will have learnt about heritage, leading to change in ideas and actions
• People will have greater wellbeing
• The funded organisation will be more resilient
• The local area will be a better place to live, work or visit
• The local economy will be boosted
Environmental sustainability

All projects have an environmental footprint, so everyone can take positive steps

• We want to see applicants choose measures and set targets proportionate to the size of the project and their experience

• We want to encourage applicants to embed sustainability measures into their projects from the beginning

• We want to help applicants understand the benefits of an environmentally sustainable approach (e.g. cost savings, enhanced reputation etc.)

Handing over the Heritage Baton
With our investment...

... a wider range of people will be involved in heritage

There will be more people engaging with heritage and this audience will be more diverse than before your project started.
We want to see projects that are...

- **Collaborative** - enable people to tell their own stories about the heritage that matters to them.

- **Open** - introduce new audiences to heritage.

- **Focused** - we don’t expect you to meet all nine outcomes, you can just concentrate on doing one or two really well.

Provincial Punk in Pompey: investigating and celebrating 40 years of Portsmouth’s musical history and heritage
What we would like to see...

• We want as many people as possible to benefit from our funding, including National Lottery Players

• Enabling people to tell their own stories

• Introducing new audiences to heritage

• Sharing experiences, increasing confidence and gaining new insights
With our investment...

...people will have greater wellbeing

Individuals will feel more connected to the people around them and/or the place where they live as a result of involvement in your project – this is what we mean by greater wellbeing.
Five ways to wellbeing

Research indicates that building these five actions into our daily lives improves wellbeing:

- **Connect** – building social links to combat loneliness
- **Be Active** – both mentally and physically, try new opportunities
- **Take Notice** – be curious
- **Keep learning** – try something new or take up a challenge
- **Give** – volunteer and share with others.

Roots&Culture © Ray Gibson
Available support and how to apply
Got an initial heritage project idea?
National Lottery Grants for Heritage £3-£10k:

Application process

- Read the application guidance and plan your project
- When you are ready, send us your online application
- We will assess your application in 8 weeks

- Your application will go to a monthly decision meeting
- We will contact you to let you know the decision
Got an initial heritage project idea?

National Lottery Grants for Heritage £10-£250k:

Application process

1. Read application guidance and plan your project
2. Send us a project enquiry form to get advice from us
3. Further develop your project
4. Apply online when you are ready or by the published deadline if you are applying for over £100,000
5. We will assess your application in 8 or 12 weeks
6. We will contact you to let you know the decision
Expression of Interest form

Over £250k Expression of Interest form is mandatory and assessed.

If EOI is approved you will be invited to apply within 12 months.
When applying...

Good news! – more streamlined, new look application forms

- Fewer questions
- Fewer sections
- Fewer supporting documents required
- Smaller word limits
- More flexibility – just one mandatory outcome
- Helpful info buttons that tell you what we’re looking for in your response
  (Also replicated in the help notes, which you may find easier to read)

<table>
<thead>
<tr>
<th>Sharing Heritage</th>
<th>National Lottery Grants for Heritage £3k-10K</th>
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</thead>
<tbody>
<tr>
<td>10 sections</td>
<td>6 sections</td>
</tr>
<tr>
<td>27 questions in total (including Your Organisation section)</td>
<td>21 questions in total (includes additional questions in Your Organisation section about whether applicant is BAME or LGBT led etc, Welsh language, communication needs and social media details).</td>
</tr>
<tr>
<td>Project based questions = 20</td>
<td>Project based questions = 11</td>
</tr>
<tr>
<td>4,200 word limit for applicants</td>
<td>1,900 word limit for applicants</td>
</tr>
<tr>
<td>8 supporting documents required</td>
<td>4 supporting documents required</td>
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When applying...

- Projects under £100k can apply at any time – now live!
- Projects over £100k will have quarterly deadlines and decisions

20 August 2019 for a decision in November 2019

19 November 2019 for a decision in March 2020
Top tips from Investment Officers

Get someone to read your application before you submit

Include details

Mandatory outcome

Good consultation and research is really important

Legacy

Is your budget detailed?

Be realistic about costs and time
Thank you

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