



## **ARTSWORK - SOUTH EAST BRIDGE**

# **PARTNERSHIP INVESTMENT 2014/15 – A CALL FOR PROPOSALS**

**Developing strategic and collaborative partnerships to create long term sustainable opportunities for children and young people to participate in arts and culture**

**Partnership investment available of between £20,000 - £50,000**

### **INTRODUCTION**

As the Bridge Organisation for South East England, funded by Arts Council England for this purpose, Artswork is supporting the delivery of the Arts Council England's Strategic Goal 5 to ensure that:

- more children and young people have the opportunity to experience the richness of the arts, museums and libraries
- more children and young people receive a high-quality cultural education in and out of school
- arts organisations, museums and libraries are delivering high-quality arts and cultural experiences for children and young people

Artswork's SE Bridge Partnership Investments are designed to support strategic investment and co-commissioning partnerships that initiate and embed delivery of sustainable, high quality cultural programmes for children and young people (CYP) between the ages of 0 to 19 (and up to 25 for young people with disabilities).

Through its current programme of SE Bridge Partnership Investment Frameworks, Artswork has worked in and across partnerships to create increased access to quality arts and culture for CYP – particularly those with least current access and those in challenging circumstances.

### **PARTNERSHIP INVESTMENT AIMS TO:**

- nurture quality practice with, for and by CYP with sustainable benefits
- improve and enhance outcomes for CYP in and through the arts and culture
- address identified needs and gaps in access to arts and cultural provision
- improve/enhance arts and cultural practice across the formal and informal learning sectors.
- support the development of innovative models of delivery

By bringing together relevant partners and stakeholders, with an emphasis on strategic, sustainable activity rather than one-off interventions, a Partnership Investment Programme can be a way of addressing particular local and/or regional issues or concerns. These can also add value to existing

strategic cross-sector programmes and/or might extend or enhance organisations' current programmes of work to further increase benefits and outcomes for children and young people, particularly those who are least engaged.

## **CALL FOR PROPOSALS 14/15**

We are now inviting proposals that require a minimum of £20,000 and a maximum of £50,000 investment from Artsworld for work to take place in 2014/15. We expect to be able to invest in between 5 and 10 proposals. You will need to provide evidence that the additional partnership income or investment that you are leveraging in will be committed before the work commences.

### **What are we looking for?**

All proposals should focus on achieving innovation, change and sustainability in relation to our partnership investment aims (See above):

- addressing identified needs and gaps in CYP access to arts and cultural provision
- developing quality practice for, with and by children and young people
- striving for excellence and enhancing outcomes for CYP in and through the arts and culture
- offering a real and meaningful cultural experience or product, to help CYP develop cultural awareness, understanding and skills
- actively involving CYP as cultural leaders, collaborators and/or co-creators
- supporting the development of innovative and effective models of delivery

Value for money is an important consideration. We will encourage programmes to seek a £1 for £1 return on our investment. However, we recognise the challenges posed by timescales and other constraints, and are prepared to consider partnership funding down to a minimum level of 50% financial leverage against our investment (i.e. £1 for 0.50p), 80% of which should be cash investment and 20% can be in-kind support. (For example, if the total project cost were £75,000, then, on a £1 for 50p basis, this could be made up as £50,000 via Artsworld with £20,000 partnership in cash and £5,000 partnership in-kind).

Proposals are eligible from organisations working with or supporting children and young people in the South East: Kent (excluding Medway, and the area covered by the North Kent authorities of Dartford, Gravesham and Swale), Hampshire, the Isle of Wight, Portsmouth, Southampton, Surrey, East and West Sussex, Brighton & Hove, Berkshire (6 unitaries), Oxfordshire, Buckinghamshire and Milton Keynes.

### **TIMELINE AND PROCESS**

Proposal submission deadline:	16th May 2014 (4 pm)
Decisions made:	30 May 2014
Agreements issued:	mid June 2014
Work commences:	From 1st July (Can include preparation/planning)
Progress reports due:	1 November 2014
Final reports due:	10 <sup>th</sup> March 2015

Proposals of no more than 4 sides A4, plus a budget presented in a spreadsheet, should be sent by email to [donna@artsworld.org.uk](mailto:donna@artsworld.org.uk) by the deadline of 16<sup>th</sup> May 2014.

**NOTE: It is essential if you are considering submitting a proposal to discuss in the first instance your ideas with one of Artsworld's Strategic Managers - areas covered and contact details for your relevant Strategic Manager are given at the end of the document.**

**Proposals should be articulated using the following headings:**

<b>Headings and requirements</b>	<b>Examples (e.g.) only</b>
<b>1. Partnerships</b> Who, why and for how long? Who is leading the partnership?	a) Arts/Cultural consortia (or led) b) School Consortia c) Cross-sector consortia d) Local authority led e) Other
<b>2. What need is the partnership addressing and how and from which source is this evidenced?</b>	a) Joint Strategic Needs Assessment b) Local Cultural Education Profiles c) DFE/ Office for National Statistics d) Local Area Health Profiles e) Schools and FE data f) CASE Data/ Taking Part Surveys g) Bridge and local intelligence h) Other
<b>3. Co-investment?</b> Please identify the source from one or more of the following (e.g.)	a) Local Authority/health/ social care commissioning prospectus or sources b) Local authority cultural services c) FE/HE – widening participation d) FE/HE – Research e) National strategic i.e. DFE f) Non ACE lottery or commissioning funds g) Trusts and Foundations h) Pupil Premium i) Other
<b>4. Outcomes</b> <b>What range of outcomes will your proposal address and how will you achieve this?</b>	e.g. a) Skills, knowledge and understanding of those who work with CYP in the arts and culture, is enhanced b) Advanced understanding and confidence in the value of cultural opportunities amongst ‘gatekeepers’ to children and young people’s engagement. c) Increase in young cultural leaders and creators and the expression of the voice of CYP empowering them to inform, shape and contribute to key aspects of programmes d) The partnership could lead to the unlocking of future investment strands e) The programme will impact on policy and practice development and future commissioning strategies f) Improvement in non-cultural learning outcomes for CYP g) Other

**Proposals should also include:**

- A detailed budget breakdown of income & expenditure presented in a spreadsheet. (Where VAT is applicable, the budget must clearly show these costs itemised)
- Robust qualitative and quantitative performance measures
- A clear commitment to capturing and sharing learning through an evaluative process

- Evidence of value for investment clearly articulating the leverage - at least a 50% match on our investment (see page 2 above).

**In the assessment of your proposal, Artsworld will also consider the following:**

<b>How your proposal will ensure that:</b>	<u>How and at what point will we measure if these have been achieved?</u>
a) More children and young people have the opportunity to experience the richness of the arts, museums and libraries, particularly those that are hardest-to-reach	Baseline and increase by programme end (if not achieved, in advanced progress)
b) More children and young people receive a high-quality cultural education in and/or out of school	ACE Quality principles are embedded at bid writing stage and evidence of achievement against principles by programme end (both b and c)
c) Arts organisations, heritage organisations, museums and libraries are delivering high-quality arts and cultural experiences for children and young people	
d) New, innovative and sustainable business models	Evidenced at bid writing stage
e) More CYP achieve Arts Awards and, where settings are eligible, more achieve Artsmark/ Artsmark Gold	Baseline and increase by programme end (if not achieved, in advanced progress)
f) That the programme meets a partnership/ commissioned need	Baseline and outcome by programme end (if not achieved, in advanced progress)
g) That the partnership is sustained beyond the period of investment.	Forward plan submitted at programme end
h) That significant additional investment has been secured (a ratio of £1 for £1 would be welcome) - see Page 2 above	Evidenced at bid writing stage

**EXAMPLES OF EXISTING PARTNERSHIP FRAMEWORKS (for information only)**

Artsworld is open to innovative and creative approaches, partnerships collaborations and consortia approaches. The following are simply examples of a range of types of partnerships and programmes, rather than an exclusive list, that we could support under this scheme based on our existing Partnership Investment portfolio.

1. Co-commissioning partnerships with Children and Young People’s service commissioners at a local, regional and national level. Likely to Include Local Authorities, Government agencies and Strategic Health Authorities. Indicative priority areas: education, arts and culture, social care, leaving care, early intervention, children and family, floating support services, housing, universal

and targeted youth services, youth offending, drugs and alcohol, health improvement and development.

2. School commissioning consortia (examples might include e.g. Academy Chains) and/or extending innovative partnerships between schools and cultural organisations. Indicative priority areas: e.g.
  1. Extending the use of arts, culture and creativity across the curriculum focussing on Science Technology Engineering and Maths (STEM) subjects, Social Moral Spiritual and Cultural education (SMSC) and Place Based Curriculum. e.g.
  2. School improvement. e.g.
  3. Stronger outcomes for pupils with Special Educational Needs. e.g.
  4. Innovative and Creative use of Pupil Premium.
3. Innovative practice and partnerships between cultural organisations and children and young people service providers that support partnership outcomes and build a mutual understanding of the transformational value of the arts and culture in the lives of young people.
4. Collaborative research partnerships. Indicative priority areas: e.g. cultural learning in and outside of the classroom; young people's voice and rights; youth marginalisation; health and wellbeing.

### Artwork's Strategic Managers and SE area\*

<p>1. Buckinghamshire, Milton Keynes, Oxfordshire, the six unitary authorities of Berkshire (Windsor and Maidenhead; Slough; West Berkshire; Reading; Bracknell; Wokingham).  <b>Ruth Taylor:</b> <a href="mailto:ruth@artswork.org.uk">ruth@artswork.org.uk</a>  <b>(Phone: 07848 954 595)</b></p>	<p>2. Hampshire, Isle of Wight, Portsmouth, Southampton  <b>Peter Taylor:</b> <a href="mailto:peter@artswork.org.uk">peter@artswork.org.uk</a>  <b>(Phone: 02380 332 491; 07848931319)</b></p>
<p>3. Surrey, West Sussex, East Sussex, Brighton and Hove  <b>Richard Beales:</b> <a href="mailto:richard@artswork.org.uk">richard@artswork.org.uk</a>  <b>(Phone: 07932904509/ 01273 628 738)</b></p>	<p>4. Kent (excluding Medway and the area covered by the North Kent authorities of Dartford, Gravesham and Swale)  <b>Lucy Medhurst:</b> <a href="mailto:lucymedhurst@artswork.org.uk">lucymedhurst@artswork.org.uk</a>  <b>(Phone: 07848 184 818 / 01227 464 124)</b></p>

2nd April 2014